



EOGHAN RUSSELL

Bachelor of Science - Immersive Digital Media (Hons)



ABOUT ME

Confident and reliable individual offering excellent communication and leadership skills and the crucial ability to operate in fast paced environments, extremely punctual individual that is always on time and great at working in teams.



CONTACT



(267) 204-7544



@eoghan-russell



eoghanrussell@outlook.com



SKILLS

- Skilled in Adobe Photoshop, Illustrator, Premiere Pro, HTML, CSS.
- Strong understanding of social media platforms and how to engage audiences relevant to a brand.
- Proficient in UI/UX applications such as Figma and Canva.



CERTIFICATIONS

Microsoft Office Specialist Certification holder, proficient with Word, PowerPoint and Excel.



EDUCATION



Technological University of the Shannon
Immersive Digital Media - BSc (Hons)
2021 - 2025

- Designed and developed interactive products including apps, websites, games, 3D graphics, and AR/VR experiences.
- Strong focus on UI/UX design, creating user-centered interfaces and prototypes.
- Gained hands-on experience with industry tools (Unity3D, Adobe Suite, web stacks) and hardware (Oculus Quest, 360° cameras, Arduino).
- Completed a year-long industry placement, applying problem-solving skills to real projects and collaborating in professional teams.
- Delivered a final year major project, leading the full cycle from research and design thinking to technical implementation.



EXPERIENCE

Ei Electronics

Marketing & HR Associate

January 2024 - May 2024 | Shannon, Ireland

- Actively involved in brand promotion initiatives, collaborating with marketing teams to align HR messaging with the overall brand strategy such as designing posters for billboards and social media posts with graphic design skills.
- Implemented efficient filing and documentation systems, reducing redundancy and improving accessibility to HR information.
- Utilized social media platforms to enhance the company brand, engaging with potential candidates and showcasing our culture to a wider audience.

Contact - Catherine Coughlan
catherine.coughlan@eielectronics.ie

CCUSA

Social Media and Brand Promotion Specialist

September 2023 - May 2025 | Remote

- Created engaging content for TikTok and Instagram, tailored to each platform's unique style and audience.
- Stayed up-to-date with the latest social media trends and algorithm changes to optimize content and reach.
- Engaged with the audience through comments, messages, and interactive posts to build a loyal online community.

Contact - CCUSA
ireland@ccusa.ie

Camp Manitou

Internal Communications Director

Summers 2022-2025 | Maine

- Participated in the J-1 visa program in the US for 4 consecutive summers at a summer camp for boys as a counselor. Everyday responsibilities included teaching kids basic coding such as HTML/CSS or Scratch.
- In the latest summer I worked as the Internal Communications Director and was responsible for making schedules, sending out daily newsletters and coordinating camp trips.

Contact - Dave Schiff
dave@campmanitou.com