



# EOGHAN RUSSELL

Immersive Digital Media - BSc (Hons)



## ABOUT ME

Confident and reliable individual offering excellent communication and leadership skills and the crucial ability to operate in fast paced environments, extremely punctual individual that is always on time and great at working in teams.



## CONTACT



085 7858618



@eoghan-russell



eoghanrussell@outlook.com



## SKILLS

- Skilled in Adobe Photoshop, Illustrator, Premiere Pro, HTML, CSS.
- Attentive professional capable of typing 60 words per minute delivering error free communication.
- Proficient in UI/UX applications such as Figma and Canva.



## CERTIFICATIONS

Microsoft Office Specialist Certification holder, proficient with Word, PowerPoint, Excel.



## EDUCATION



**Technological University of the Shannon**  
Immersive Digital Media - BSc (Hons)  
2021 - 2025

- Designed and developed interactive products including apps, websites, games, 3D graphics, and AR/VR experiences.
- Strong focus on UI/UX design, creating user-centred interfaces and prototypes.
- Gained hands-on experience with industry tools (Unity3D, Adobe Suite, web stacks) and hardware (Oculus Quest, 360° cameras, Arduino).
- Completed a year-long industry placement, applying problem-solving skills to real projects and collaborating in professional teams.
- Delivered a final year major project, leading the full cycle from research and design thinking to technical implementation.



## EXPERIENCE

### Ei Electronics

*HR & Marketing*

January 2024 - May 2024 | Shannon, Ireland

- Actively involved in brand promotion initiatives, collaborating with marketing teams to align HR messaging with the overall brand strategy such as designing posters for billboards and social media posts with graphic design skills.
- Implemented efficient filing and documentation systems, reducing redundancy and improving accessibility to HR information.
- Utilized social media platforms to enhance the employer brand, engaging with potential candidates and showcasing the company culture to a wider audience.

Contact - Catherine Coughlan  
[catherine.coughlan@eielectronics.ie](mailto:catherine.coughlan@eielectronics.ie)

### CCUSA

*Social Media and Brand Promotion Specialist*

September 2023 - May 2025 | Remote

- Creating engaging content for TikTok and Instagram, tailored to each platform's unique style and audience.
- Staying up-to-date with the latest social media trends and algorithm changes to optimize content and reach.
- Engaging with the audience through comments, messages, and interactive posts to build a loyal online community.

Contact - CCUSA  
[ireland@ccusa.ie](mailto:ireland@ccusa.ie)

### Camp Manitou

*Internal Communications Director*

Summers 2022-2025 | Maine, USA

- Participated in the J1 visa program in the US for 4 consecutive summers at a summer camp for boys as a counsellor, my everyday jobs were teaching kids basic coding like HTML or Scratch.

- In the latest summer I worked at the Internal Communications Director, responsible for making schedules, putting out daily newsletters and helping plan trips.

Contact - Dave Schiff  
[dave@campmanitou.com](mailto:dave@campmanitou.com)